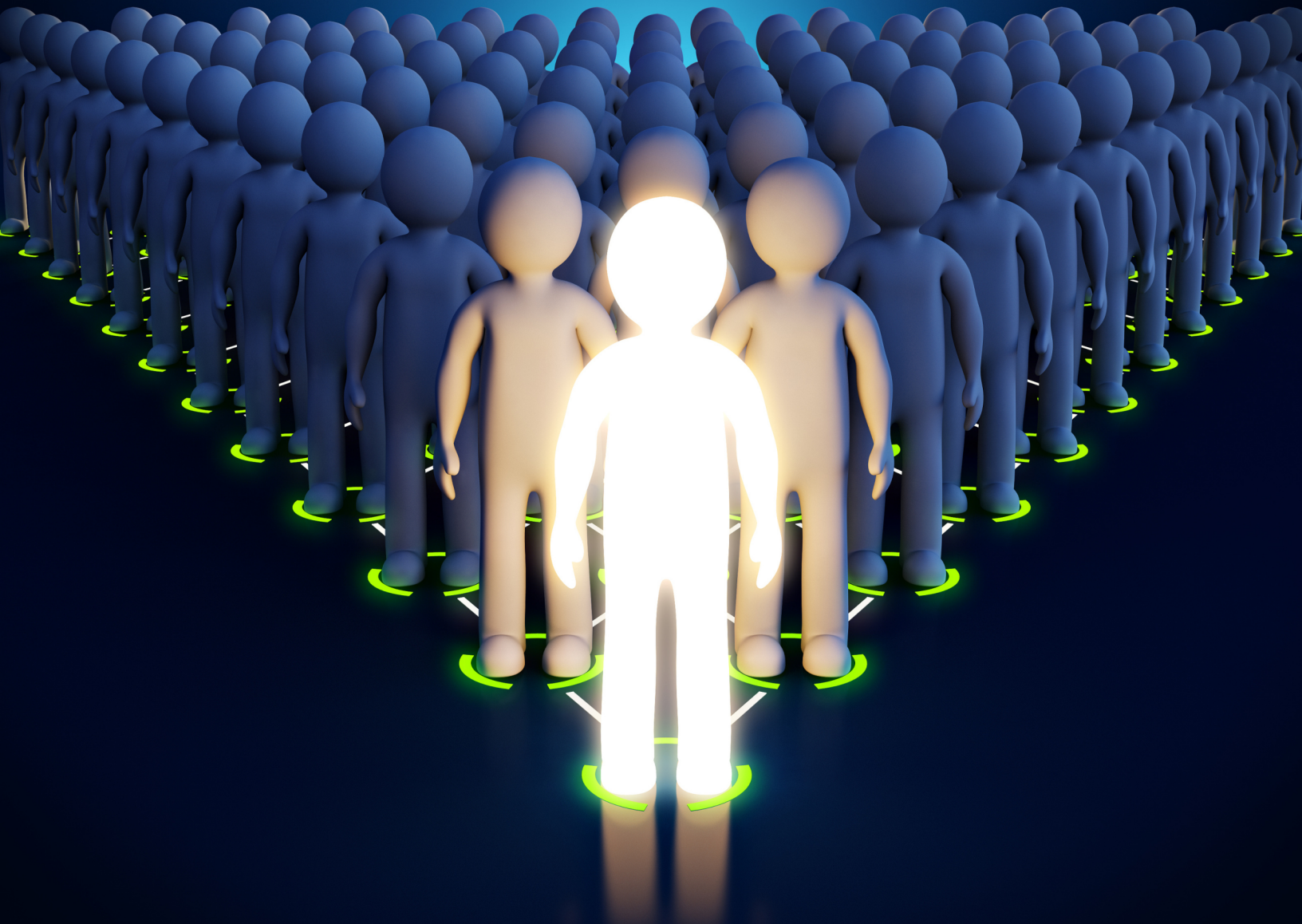




THE
JOHN BARRETT
LEADERSHIP PODCAST



LEADER GUIDE



LEADER GUIDE



Notes

Episode 46: How To Avoid The Mission Drift Effect

Reasons Why The Mission Drift Effect Happens:

- 1) Lack of _____
- 2) _____ Object Syndrome
- 3) _____ Over Quality
- 4) People _____

How To

Daily _____

Regular _____ - _____

Celebrate _____

Be Willing To Make Course _____



Reflection

Episode 46: How To Avoid The Mission Drift Effect

Episode Summary:

In this podcast, John Barrett discusses the concept of 'Mission Drift' and how it affects leaders and organizations. He shares a personal story to illustrate how easy it is to drift away from one's mission without realizing it. Barrett emphasizes the importance of having a clear vision, communicating it effectively, and avoiding distractions like shiny object syndrome and efficiency over quality. He also highlights the need for regular check-ins, celebrating milestones, and making course corrections to stay on track. The talk encourages leaders to be proactive in identifying and addressing the root causes of mission drift to maintain focus and achieve their goals.

Reflection Questions:

- What does 'Mission Drift' mean to you, and have you experienced it in your life?
- Why is having a clear vision important for avoiding mission drift?
- How can we ensure that our team or family understands and shares our vision?
- What are some common distractions that can lead to mission drift?
- How can we balance being open to new ideas while staying focused on our mission?
- What role does communication play in preventing mission drift?
- How can celebrating milestones help keep us on track?
- What steps can we take to identify and address the root causes of mission drift in our lives?