

# Level Up

## GUIDE



**THE**  
**MISSION DRIFT**  
**EFFECT**  
W/JOHN BARRETT



## SESSION SUMMARY:

In this video, John Barrett addresses the common challenge of mission drift, where leaders and their teams gradually veer off course from their original goals and vision. He uses the metaphor of drifting in the ocean to illustrate how subtle shifts can lead to significant deviations over time. Barrett emphasizes the importance of maintaining focus on the vision and mission to prevent such drift. He outlines a three-step process to combat mission drift: see the gaps, state the gaps, and solve the gaps. By identifying where the organization has strayed, openly acknowledging these issues, and working towards solutions, leaders can ensure their teams remain aligned with their objectives.

## GROUP QUESTIONS:

1. Can you share a time when you experienced mission drift in your personal or professional life?
2. What are some common distractions that can lead us away from our goals?
3. How can we better "see the gaps" in our duties where we are not aligned with our mission?
4. What does it mean to "state the gaps," and why is it important to be honest about them?
5. Discuss how "solving the gaps" might look in a practical sense within our organization.
6. How can we hold each other accountable to stay focused on our shared vision?
7. In what ways can we incorporate feedback and check-ins to prevent mission drift?
8. What role does leadership play in ensuring that a team does not lose sight of its mission?

## APPLICATION:

This week, take time to reflect on your personal and communal goals. Identify one area where you feel you may have drifted from your original mission. Share this with a trusted friend or group member and discuss practical steps you can take to realign with the vision. Commit to one action that will help you stay on course.