



John Barrett

L e a d e r s h i p

COACHING LEADERS TO THE NEXT LEVEL

“
I help
leaders
master their
confidence
so they can
unleash their
potential.”



WWW.JOHNBARRETTLEADERSHIP.COM

WELCOME!

Every hero needs a guide to help bring out the best in them. Luke had Yoda, Katniss had Haymitch, Frodo had Gandolph, Dorothy had Glenda, and the list goes on. Everyone needs a trusted coach to help them unleash the hero they were created to be. I do just that. My role is to catapult your leadership ability and level up your success.

I have been working with leaders for over twenty years. I have been personally mentored by the #1 leadership expert in the world, Dr. John C. Maxwell, as a certified coach, speaker, and trainer on the John Maxwell Team. I have worked with fortune 500 companies, entrepreneurs, non-profits, and individuals who have leveled up their success through my coaching. I guide leaders to the next level. When leaders go to a whole new level, their success goes to a whole new level. Invest in your leadership ability, and you will directly invest in the future you desire to experience.



CONTACT ME

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What Participants Say...



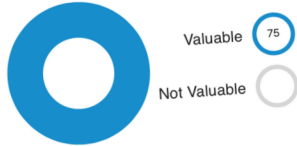
John Barrett

★ 98% of 638 attendees to date found John's sessions valuable

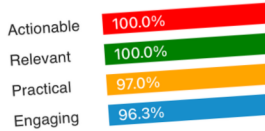
Audience Feedback On Nov 10, 2023

Christian Music Broadcasters Conflict Resolution

100% found this session valuable



Attendees found this session



93% want to hear John speak again



75 responses



John Barrett

★ 98% of 739 attendees to date found John's sessions valuable

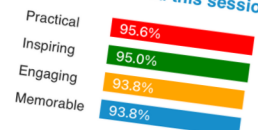
Audience Feedback On Dec 8, 2023

Elkhart County Leadership

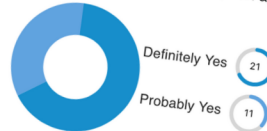
100% found this session valuable



Attendees found this session



100% want to hear John speak again



32 responses



John Barrett

★ 98% of 739 attendees to date found John's sessions valuable

Audience Feedback On Feb 7, 2024

Morgan County DISC Personality Training

“ This really gave me insight for the behavior that I found myself questioning from my family members and sometimes my peers and coworkers. I think the workbook is a great resource for reflection, growth, and maintaining healthy relationships. Thanks again, John! ”

“ Helping to understand different views of your work and home life ”



John Barrett

★ 98% of 739 attendees to date found John's sessions valuable

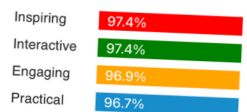
Audience Feedback On Jan 18, 2024

Assessor's Conference Success Workshop

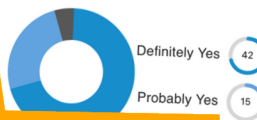
98% found this session valuable



Attendees found this session



95% want to hear John speak again



67 responses



John Barrett

★ 98% of 739 attendees to date found John's sessions valuable

Audience Feedback On Sep 27, 2023

AIC HR Challenges - AIC Day 2

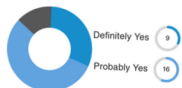
100% found this session valuable



Attendees found this session



86% want to hear John speak again



32 responses



John Barrett

★ 98% of 739 attendees to date found John's sessions valuable

Audience Feedback On Nov 16, 2023

TAMEK Hotel Group Guardrails/Conflict

“ His experience was great and teaches a lot about leadership and ways that conflict isn't always a bad thing but how it's also good and better ways to communicate with teammates in general to those who don't do well with face to face conflicts ”

“ I really enjoyed the session! Thanks for the provided information. I'm grateful for the knowledge. I look forward to implementing it right away! ”



John Barrett

★ 98% of 739 attendees to date found John's sessions valuable

Audience Feedback On Sep 28, 2023

Allen County HR Allen County Leadership Training

“ Very, very informational. This will help me with personal and team growth with an my life and organization Thanks ”

“ Great content that could help with relationships and parenting tips as well as managing others. Set clear expectations and provide timely and constructive feedback. ”

TESTIMONIALS



LIZ WALLACE
DIRECTOR OF PEOPLE OPERATIONS

“John is an incredibly gifted career and leadership coach. Over the last six months, I have witnessed significant improvements in our executive leadership team and in myself. John’s approach and ability to hone in on the root of what keeps us from becoming the best version of ourselves as leaders is impressive, and the advice he gives and the techniques he suggests are applicable to each of our unique leadership and career challenges - something you will never get out of leadership books alone. John is a pro at making you more self-aware and he will give you all of tools and support you need to get you to the next level of leadership.”

ED KOMINOWSKI
CEO/PRESIDENT



“I began my work with John after hearing him give a presentation on ‘delegating.’ He simply checked every invisible box I was confounded by in my organization. Not only did John help shed light on my leadership, but he also challenged me to think well into the future for myself. Never having the time in a busy day, after every session, I found myself relating learned bits of wisdom from John for days after to colleagues or other business leaders facing similar issues. Leadership is certainly not an exact science but John’s ability to make it applicable to any situation and relate to everyone has been invaluable. I questioned why anyone would need a ‘coach’ but now I only question why it took me so long to build a relationship with John Barrett Leadership.”



MARK LEMIEUX
CHIEF EXPERIENCE OFFICER

“As the head of a department with over 50 employees, preparing my teams for the change necessary to stay competitive is a difficult task. For over a year I tried to connect with my teams in a multitude of ways but I never found the way to truly connect with them. What took me over a year to do—John was able to accomplish in the span of just over an hour. John is a treasure that we have used in the past and will continue to use in the future. I highly recommend you take the time to get to know him and take the first step to improving your organization and its effectiveness.”



LEADERSHIP

Leadership is hard. It's not easy to be a leader, and it's even harder to be an effective one.

I help leaders level up their leadership ability to achieve greater influence, impact, and income. My coaching helps you become the best version of yourself so that you can lead with confidence and make a difference in your organization or community.

You deserve more than just being average at what you do – you deserve to be great! And I want nothing more than for my clients to live out their fullest potential as they pursue their goals and dreams. That's why I offer coaching programs that are designed specifically for each individual client based on where they are in life right now. So if this sounds like something that would benefit your leadership journey, then let's talk about how we can work together!



SIGN UP FOR JOHN'S LEADERSHIP BLOG!

Receive great leadership tips delivered straight to your email every Tuesday morning.



01 / NEXT LEVEL LEADERSHIP

When asked about his country's greatest weapon against the Nazi regime, Winston Churchill didn't hesitate to reply, "It was what England's greatest weapon had always been...hope." What Churchill knew, and what all great leaders know, is that a leader's most empowering "weapon" is hope. It is unquestionably the strongest motivational force you can use. When hope fills the heart, dreams of a better future overflow into reality. Hope makes the seemingly impossible become possible. We begin to see opportunities that otherwise would have remained hidden. Capitalism itself is built on the premise of hope; the hope that your effort will bring you success.

Every leader needs a guide to help bring out the best in them. Luke had Yoda, Katniss had Haymitch, Frodo had Gandolph, Dorothy had Glenda. Everyone needs a trusted coach to help them become the hero they were created to be. I do just that. My role is to help you level up your leadership ability and win.



Through speaking, writing, coaching, and training, I guide leaders to the next level. When leaders go to a whole new level, their success goes to a whole new level. Invest into your leadership ability, and you will be directly investing in the future you desire to experience.

I will coach you through my E3 process that will enable you to engage your challenges, extract your solutions, empower your performance, and ultimately elevate your success.

“When leaders go to a whole new level, their success goes to a whole new level.”

**"Our success in life
is dependent upon
our ability to GROW
and get better."**

~ John Barrett





John Barrett

Leadership



“Truly amazing!”
~ Jennifer Staggs (Account Executive)

“Book him today for your next event!”
~ Chad Malone (Founder of Best Foot Forward Co.)

“John Barrett knows and understands leadership!”
~ Ryan Goodwin (County Commissioner)

>> / SPEAKING & TRAINING

Elevate Your Event with an Unforgettable Speaker

Looking to make your next event truly remarkable? Look no further. I am the speaker you need to bring in to captivate and inspire your group. My speaking engagements are not just a priority for me, they're a passion. I go above and beyond to not only meet your expectations but to exceed them. Whether you have a large audience or a small intimate gathering, I am the communicator who will elevate your success.

Anyone can communicate, but not everyone can truly connect with their audience. My talks are specifically designed to ensure that your audience not only connects with the message but is moved to take action as well. I am not simply a motivational speaker, I am a motivational teacher. Your listeners will not only feel inspired but will also gain valuable insights.

Don't just take my word for it, here's what people are saying about my talks...

“YOU MAY ASK, ‘WOULD YOU HAVE JOHN PRESENT AGAIN?’ MY ANSWER WOULD ALWAYS BE YES. YOU SEE, PEOPLE CAN TEACH THEORIES AND STYLES, BUT NOT EVERYONE CAN TEACH WITH PASSION. JOHN BARRETT IS A CLASS ACT AND A VERY TALENTED MAN.”

~ DALE SAUCIER (CHIEF OF TRAINING & SAFETY) ~



SOME OF JOHN'S MOST REQUESTED SPEAKING TOPICS...



The Guardrails of Accountability

Discover an entire playbook for how to do accountability effectively.



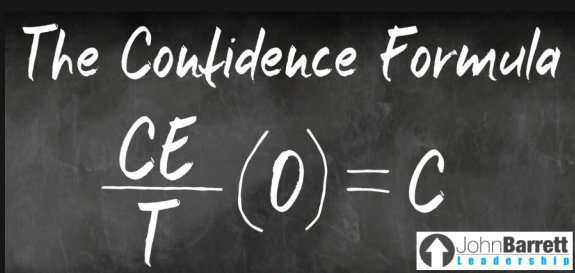
The Conflict Compass

Learn how to create an environment that embraces healthy conflict for growth.



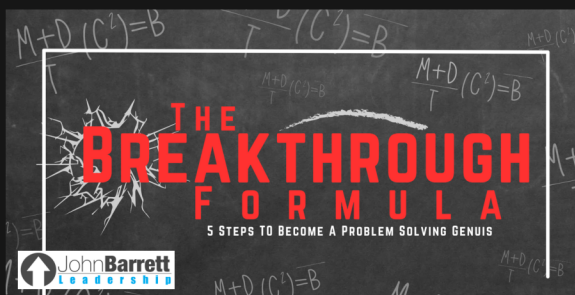
Leadership Starts With You

Experience a complete framework for unleashing your leadership potential.



The Confidence Formula

Unlock the 3-step process to gaining massive confidence



The Breakthrough Formula

A 5 step proven method for navigating and solving any problem



LEADERSHIP WORKSHOPS

Develop The Tools You Need To Lead

[SCHEDULE NOW >](#)



CONFLICT RESOLUTION

Create A Conflict Compass To Help Navigate Challenges.



COMMUNICATION

Develop An Organizational Narrative For Your Team.



INNOVATION

Discover The Strategies To Help Foster Growth.



ACCOUNTABILITY

Discover The Guardrails Of Accountability.



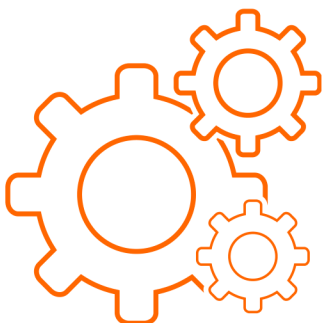
TEAMWORK

Work Together With Shared Core Values.



PROBLEM SOLVING

Create A Culture Of Breakthrough Thinkers.



CUSTOM TOPICS

Unleash your leadership potential with our personalized development solutions. We firmly believe in the impact of tailor-made strategies, which is why we'll work closely with you to create content that perfectly resonates with your core values and unique needs. Prepare for an extraordinary journey that will revolutionize your team's performance and empower your organization. Let's join forces and pave the way for a future filled with unstoppable success.

THE

ART

OF

LEADERSHIP

AN INTERACTIVE TEAM BUILDING WORKSHOP

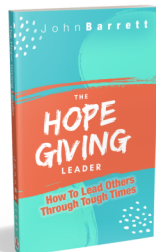
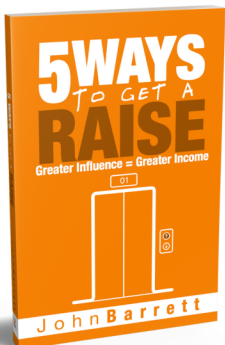
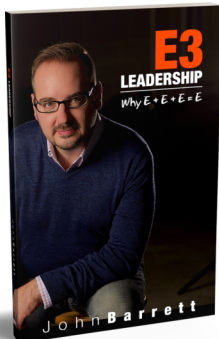
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JohnBarrettLeadership.com



JOHN BARRETT BOOKS



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[amazon.com](https://www.amazon.com) >

JOHN BARRETT
Author & Speaker



COACHING LEADERS TO THE NEXT LEVEL

Coaching Leaders To The Next Level

Great leaders are always advancing their leadership ability to the next level. They never stop challenging themselves to reach new heights. They know the secret to success is the capacity to lead well. In fact, true success is simply an overflow of great leadership.

Yet, so many leaders and organizations feel frustratingly stuck. They are striving for success but aren't gaining any traction into growth. Their solution...work harder. But in doing so they are just spinning their wheels in the mud.

This is where I come in. Every leader needs a guide to help bring out the best in them. Luke had Yoda, Katniss had Haymitch, Frodo had Gandolph, Dorothy had Glenda. Everyone needs a trusted coach to help them become the hero they were created to be. I do just that. My role is to help you level up your leadership ability and win.

Professional Coaching Industry Statistics

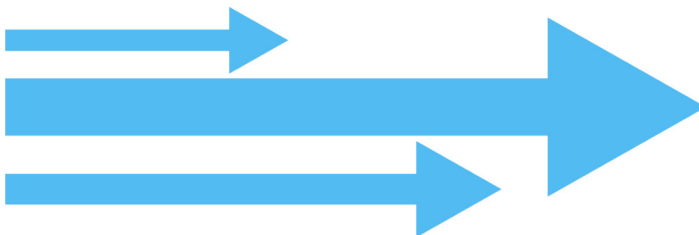
A survey by Manchester Inc. of 100 executives found that coaching provided an average return on investment of almost six times the cost of the coaching.

An internal report of the Personnel Management Association showed that when training is combined with coaching, individuals increase their productivity by an average of 86% compared to 22% with training alone.

A Hay Group study of Fortune 500 companies found that 21 to 40% utilize Executive Coaching; Coaching was used as standard leadership development for elite executives and talented up-and-comers.

What Coaching Does...

- Increases Communication
- Improves Performance
- Impacts Productivity
- Ignites Confidence
- Instigates Motivation
- Initiates Action
- Instills Accountability
- Influences Decisions
- Inspires Courage
- Identifies Opportunities
- Installs Creativity
- Integrates Teamwork
- Invades Limits
- Invokes Ideas
- Illuminates Vision
- Isolates Problems





“

“YOU CAN'T
LEAD THE
MASSES IF YOU
CAN'T LEAD
YOURSELF.”

-JOHN BARRETT



LEADERSHIP COACHING

Equipping Leaders
To Level Up
Their Abilities



GET STARTED

765-318-6677
john@johnbarrettleadership.com
www.JohnBarrettLeadership.com



THE

5

CONVERSATIONS EVERY LEADER
SHOULD HAVE

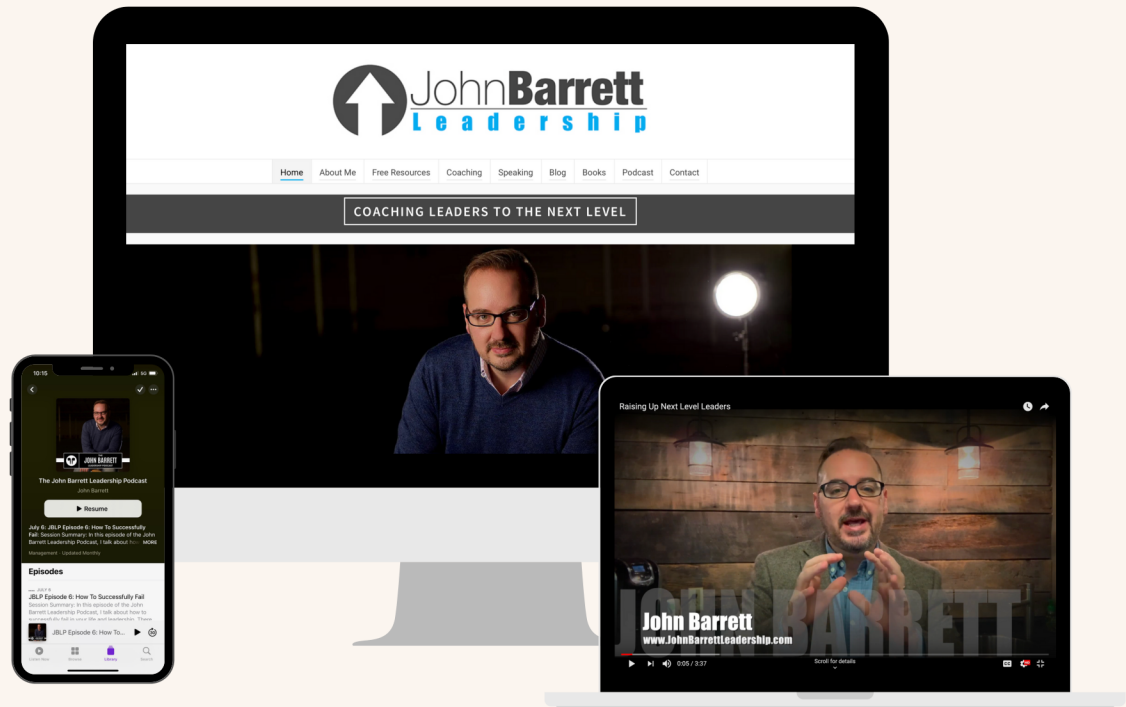


FREE RESOURCE

Available at www.JohnBarrettLeadership.com

The 5 Conversations Every Leader Should Have is a simple guide to help leaders to ask the right questions to develop the potential within their team. This enlightening resource offers practical tools for leading teams through tough conversations with strategies that improve engagement, productivity, satisfaction, and motivation. You can take control today with this FREE leadership tool here!

FIND OUT MORE



CHECK OUT MY LEADERSHIP RESOURCES
WWW.JOHNBARRETTLLEADERSHIP.COM

VISIT TODAY

FREE

VISUAL LEADERSHIP LESSONS

LEVEL UP YOUR LEADERSHIP WITH JOHN BARRETT



www.JohnBarrettLeadership.com





THE JOHN BARRETT LEADERSHIP PODCAST



 Listen on
Apple Podcasts

3 MYTHS

WE BELIEVE ABOUT PERSONAL GROWTH

01

**OVER TIME, I
WILL GET
BETTER**

Time does nothing to make us wiser unless we utilize the time we have been given and apply ourselves.



02

**THE MORE
EXPERIENCES I
HAVE, THE
BETTER I WILL BE**

The best teacher is educated experience; you have to learn something through your experience.



03

**I NEED
SOMEONE WHO
WILL MAKE
SURE I GROW**

It is your responsibility to grow. When the student is ready, the teacher will appear



**Level Up
Your
LEADERSHIP
So You Don't
Level Out
In Your
INFLUENCE
And
IMPACT**