

Level Up GUIDE



SESSION SUMMARY:

In this video, John Barrett discusses the concept of the 80/20 leader, a principle that encourages leaders to invest their time wisely for maximum impact. Drawing from the Pareto Principle, Barrett explains that leaders should spend 80% of their time on growth opportunities (the "GO") and only 20% on daily operations (the "DO"). He emphasizes that many leaders mistakenly reverse these percentages, getting bogged down in the minutiae of daily tasks and neglecting the strategic vision necessary for growth. Barrett challenges leaders to gradually shift their focus towards growth opportunities, acknowledging that while this transition requires intentionality and effort, it is essential for the development and success of both the leader and their organization.

GROUP QUESTIONS:

1. How do you currently divide your time between daily tasks and long-term growth opportunities?
2. Can you identify areas in your life or work where the 80/20 principle might apply?
3. What are some challenges you face in focusing more on growth opportunities?
4. How can we as a group support each other in becoming 80/20 leaders?
5. What are some practical steps you can take to start shifting your focus towards growth opportunities?
6. How does the 80/20 principle relate to our success and long-term goals?
7. In what ways can focusing on growth opportunities impact your team or those you lead?
8. How can we ensure that our pursuit of growth opportunities aligns with our organization's mission and vision?

APPLICATION:

This week, take a moment to evaluate how you spend your time. Identify one daily operation that you can delegate or manage more efficiently, and one growth opportunity you can invest more time in. Share your plan with a member of the group for accountability and encouragement.