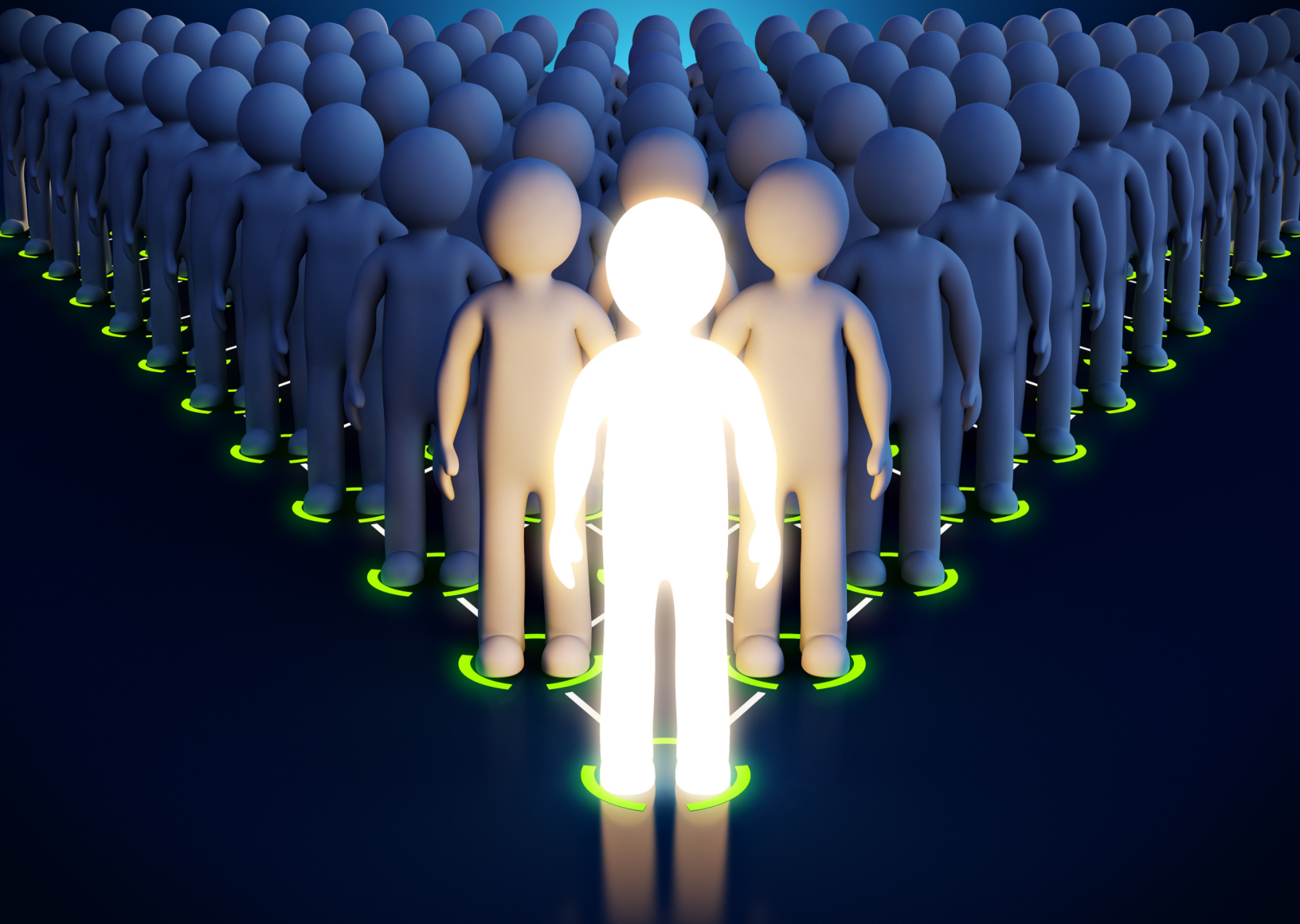# THE JOHN BARRETT LEADERSHIP PODCAST

LEADER GUIDE

Episode 20: Wow Before How - Creating An Innovative Culture

NOTES:

How To Create A Great Eco System of Innovation

1) WOW!

Albert Einstein said, "If at first, the idea is not absurd, then there is no hope for it."

Ideas are _____

2) How?

Turn We _____ To How _____ We

a) _____ the problem

b) _____ with the problem

c) _____ the problem

3) Now.

_____ does _____ by _____